

Proposed Tri-County Airport Goals and Objectives

November 12, 2024

Fiscal Year 2025 Goals and Objectives (by September 30, 2025):

Staff Development & Retention:

- Implement a comprehensive training program, ensuring each full-time staff member receives at least 24 hours of professional development annually
- Achieve a staff retention rate of 90% or higher

Growth:

- Add at least one new commercial hangar or have it under construction
- Improve our fuel sales by at least 3% over last year

County Government Communication:

- Present at all three County Commissions- Holmes, Jackson and Washington—reporting on airport activities and outlining projected needs

Community Outreach:

- Conduct a community outreach event during FY 2025

Working federal and state agencies

- Ensure our working relationship with the FAA remains cordial, open and communicative
- Ensure our working relationship with the Florida Department of Transportation remains cordial, open and communicative
- Ensure other state and federal agencies (such as FDEP, USFWS, USDA) remain cordial, open and communicative

Goals and Objectives by end of Fiscal Year 2030

Safety:

- Have implemented a runway incursion prevention program for our tenants and visitors
- Push out a monthly safety message to all tenants
- Add safety awareness videos linked from our website

Staff Development & Retention:

- Ensure that each full-time staff member receives at least 40 hours of professional development annually
- Ensure that each part-time staff member receives at least 24 hours of professional development annually
- Achieve a staff retention rate of 95% or higher

Growth:

- Add at least three new commercial hangars
- Improve our fuel sales by at least 25%

County Government Communication (Holmes, Jackson & Washington Counties):

- Have methods in place for communicating our annual budget requests for all three counties in advance of their budgeting deadlines
- Have regularly scheduled annual presentations for each of our County Commissions, reporting on airport activities and outlining projected needs
- Send monthly emails to all county commissioners and county managers

Community Outreach:

- Have on our calendar annual community outreach events
- Ensure that one or more of our board members are attending Holmes, Washington and/or Jackson County Chamber meetings

Working federal and state agencies

- Ensure our working relationship with the FAA remains cordial, open and communicative
- Ensure our working relationship with the Florida Department of Transportation remains cordial, open and communicative
- Ensure other state and federal agencies (such as FDEP, USFWS, USDA) remain cordial, open and communicative